

April 15, 2009

To Local Business Owner

The Brock Varsity Cheerleaders are raising money for camp and uniforms. They are selling ads for the t-shirts that are thrown to the fans during volleyball and basketball season. The squad designs the shirts, sells the ads, and therefore is able to keep 100% of the profit. The squad needs to raise about \$9000 for cheerleading camp and uniform expenses. The squad is planning to attend NCA Cheerleading Camp at Tarleton University in June. The squad attends camp in order to learn new cheers, learn new sideline chants, develop safe stunting practices, learn new stunts, work on improving jump techniques, and to become better cheerleaders. Any help that you could offer would be greatly appreciated.

In return for your generosity, the squad will be placing your ad on the back of 250 t-shirts, which will be thrown to the fans during volleyball and basketball games. You will also receive complementary shirts and a picture of the squad. Your business name will also appear on the back of the programs for volleyball and basketball season.

Please **make checks payable to Brock High School Cheer** and **complete the order form** and return it with either the cheerleader or in the mail. If you turn it into the cheerleader, please make sure you are given a receipt for your tax records. If you mail it, please address it to and I will send you a receipt:

Brock High School
Attn: Teresa Hall
100 Grindstone Rd
Weatherford TX 76088

Thank you in advance for your support of the Brock Varsity Cheerleaders.

Thank you,

Teresa Hall
Cheerleading Sponsor

Please send either a business card or letterhead with your business logo that you would like used for the ad. It is best if your logo is sent to me by e-mail and then I send it on to the printer. thall@brockisd.net

If you purchased an ad for the shirts that were thrown at Brock HS last year, then we already have your logo on file. You will only need to send a new logo by e-mail if your logo has changed. thall@brockisd.net

e-mail: _____

Business Name: _____

Contact person: _____

Mailing address: _____

City, State, Zip: _____

Business Phone: _____

Please circle the ad size you would like to purchase and if you would like the add to be on the back of 250 or 500 shirts:

Add size	Back of 250 shirts	Back of 500 shirts	You will receive a picture of the squad and
2 in x 12 in	\$1500	\$2700	3 complimentary shirts
4 in x 3 in	\$500	\$900	2 complimentary shirts
2 in x 3 in	\$250	\$450	2 complimentary shirts
1 in x 3 in	\$125	\$225	2 complimentary shirts

Dimensions will vary by shirt size

Please list the shirt sizes for your complimentary shirts:

Choose from: **Child** S, M, or Lg **Adult** S, M, Lg, XL, XXL, XXXL

Complimentary Shirt sizes _____

Shirts this year will be blue with gold and white lettering. We will throw the t-shirts to our fans during Volleyball and Basketball games.

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100 Grindstone Rd
Weatherford TX 76088

Thank you in advance for your support of the Brock Varsity Cheerleaders.

Thank you,

Teresa Hall
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